

Key Managerial Personnel & Senior Management

Key Managerial Personnel

Rajeev Samant is the Managing Director, Chief Executive Officer and the Promoter of our Company. He holds a Bachelor's Degree in Economics and a Master's Degree in Science (Industrial Engineering) from Stanford University, United States of America. Mr. Rajeev Samant, the visionary Founder, is widely credited with pioneering and establishing the modern commercial wine industry in India. As the leader of Sula Vineyards, he successfully drove the strategy for the company's dual focus on its core wine business and the high-growth Wine Tourism segment. Rajeev brings extensive leadership experience and industry insight, having previously worked with Oracle Corporation in the USA. A graduate of Stanford University (B.A. in Economics and M.S. in Industrial Engineering), his leadership has built not just a business, but an entire category. By placing a strong emphasis on sustainability across every aspect of winemaking, he remains a critical asset for Sula Vineyards' continued market dominance and future expansion in both domestic and international markets.

Rinku More is the Chief Financial Officer of the Company. She is a qualified Chartered Accountant from the Institute of Chartered Accountants of India and an accomplished finance professional with over 11 years of diverse experience across finance, audit, taxation, risk assurance and business partnering. She commenced her professional career with Haribhakti & Co. LLP in the Audit & Assurance division, where she gained extensive experience in financial reporting, statutory audits, internal controls and regulatory compliance. Thereafter, she joined Sula Vineyards Limited and has, over the years, held multiple progressive roles across various finance functions including financial reporting, direct and indirect taxation, winery finance, risk & assurance and annual business planning. During her tenure with the Company, she has played a key role in strengthening financial processes, governance frameworks and operational efficiencies. She has been instrumental in automation of MIS and profitability reporting, management of statutory audits and IPO related finance processes, strengthening of internal controls and risk management frameworks, and handling valuation, taxation, financial projections and M&A accounting activities.

Gayathri Iyer is a Qualified Company Secretary from The Institute of Company Secretaries of India and a graduate in Bsc. Maths. She has over 12 plus years of experience in handling Corporate Secretarial Compliance function across different industries including Automobiles, Core Investment Company, Pharmaceuticals, Real Estate and Textile. Her expertise lies in Company Law and SEBI Regulations and all secretarial work overseeing the Governance practices, Committees and Board Meetings, General Meetings, Statutory Compliances and Corporate restructuring initiatives. Previously, she was associated with Mahindra and Mahindra Limited, Mahindra Holdings Limited, Sun Pharmaceuticals Industries Limited and Lahoti Overseas Limited.

Senior Management Personnel

Gorakh Gaikwad is the Chief Operating Officer and Chief Wine Maker of our Company. He has been with Sula since September 2008 in various capacities. He holds a bachelor's degree in chemistry from University of Pune and a post graduate diploma in Industrial Fermentation and Alcohol technology from VSI. He has previously worked with different wineries in various capacities. He played a key role in establishing our winery in Karnataka from scratch. His passion and expertise have contributed significantly to the success and growth of the Company in the wine industry.

Neeraj Sharma is the Senior Vice President – Sales of our Company. He has been working with our Company since April 15, 2019, in various capacities. He holds a bachelor's degree of technology in dairy technology from National Dairy Research Institute, Karnal and a post-graduate diploma in management (agriculture) from the Indian Institute of Management, Ahmedabad. He has previously worked with Jagatjit Industries Limited, William Grant and Sons India Private Limited, Diageo India Private Limited and the Times of India Group in various capacities.

Monit Ravindra Dhavale is the Executive Vice President – Hospitality Business of our Company. He has been working with our Company since April 27, 2009, in various capacities. He holds a bachelor's degree of technology in home science from Nagpur University and master of personnel management from Savitribhai Phule Pune University (earlier known as University of Pune). He has also successfully completed a course in bar and beverage management from the Educational Institute of the American Hotel and Lodging Association and was also awarded the WSET Level 1 Award in Wines (QCF) by the Wines and Spirit Education Trust Limited. He has previously worked with the Mahatma Gandhi Vidyamandir's Institute of Hotel Management and Catering Technology in various capacities.

Sanjeev Shivaji Paithankar is the Senior Vice President - Public Affairs of our Company. Sanjeev has been with Sula since October 2013. He has over 30 years of strong experience in procurement, production and public affairs. He holds a B.Sc. and a postgraduate diploma in production from Pune University.

Sahil Misra is the Global Brand Ambassador & Head of Exports of the Company. He is jury member for the Young Sommeliers Olympiad & WSET Level 3. He serves on global tasting panels including Sommelier India Wine Magazine and the World's Best Vineyards Awards, with leadership roles across Indri Single Malt Whiskey, Kamet Single Malt Whiskey, The Oberoi Hotels, Jin Jiji, Indulge and Indulge India.